

PFLSE Class, 2016 - Final Group Project - Rubric

These things must be provided somewhere within your presentation.

1. Baseline data to support the reason for the initiative and to measure against in evaluation. What sources did you use?
2. Goal Statement. Follow SMART objective. (Specific, Measurable, Achievable, Realistic, Time Sensitive)
3. Who are your Primary and Secondary Target Audiences
4. Are any of the 5 E's of prevention included in your planning (Education, Enforcement, Engineering, Economic Incentives, Emergency Response)
5. Are any fire prevention codes referenced as part of your program? (not necessary, but interesting)
6. What age group characteristics are you taking into account and how will you accommodate them with this initiative?
7. Did you provide active learning in any form?
8. Are your messages preventive, reaction, or persuasive, or a combination?
9. What elements of the Five Step Process are included that are worth presenting? (**the following must be included: pilot program, cost, partners, description of intervention**)
10. How will you evaluate the effectiveness, in terms of impact, of your program?
11. Support materials?

Keep this in mind: You are professional inspectors and educators. Expectations for something new and innovative are high.